

CAN-ACHIEVE INTERNATIONAL EDUCATION CONFERENCE (CIEC) SPONSORSHIP PROSPECTUS MALAYSIA 2019



Maximize Your CIEC Experience. Increase Your Networking Potential.

ABOUT CIEC

Join us at the Can-Achieve International Education Conference (CIEC) on 18–22 September 2019 in Malaysia! This is a large-scaled gathering of professionals, leaders and key decision makers from the international education community. Become a valued sponsor for an opportunity to engage with professionals in the community. At this inspiring event, you'll find exciting topics and resources covering various aspects of international education. Recognized as the place to hear industry leaders and learn about the latest information, this conference brings insights and practices together. You'll learn, network, and catch up with professionals as passionate about international education as you are.

CIEC will be held at Forest City Phoenix International Marina Hotel, a world-class venue in Forest City, Malaysia, an iconic, smart and intelligent city located near second link bridge of Iskandar Malaysia and adjacent to Singapore.

WHY ADVERTISE WITH CIEC

The Conference is expected to attract 300 delegates from 150 organizations. Approximately 15–20% of attendees come from overseas. The Conference gathers Can–Achieve's partner educators, education agents and industry service providers from various education–related sectors, including institutions, educational organizations, counselling agencies, as well as government sectors across China and abroad. Our sponsorship opportunities provide significant international exposure for your organization, increasing your brand visibility and networking potential.



Access Can-Achieve's Industry Network



Increase Brand Visibility and Name Recognition



Maximize Your CIEC Experience



Showcase Your Service and Commitment to Education

REACH OVER 300 COUNSELORS AND SCHOOL REPRESENTATIVES

50%

Education Consultants

30%

School Counselors

20%

Institution Representatives

EVENT SPONSORSHIP



Opening/Closing Session



Presentation



Information Session



Forums



Dinner Reception





Coffee/Tea Break



Excursion Activities

PRINT SPONSORSHIP & BRANDED MERCHANDISE



Conference Customized Notepad Pack



Conference Booklet



Conference Badge



SPONSORSHIP PACKAGE

	Co-Organizer	Platinum Sponsor	Gold Sponsor	Silver Sponso
Complimentary Sponsor Pass Day 2&3	As per Agreement	4	2	1
Conference Dinner Pass Day 2&3	As per Agreement	4	2	1
Keynote Speaker	✓			
Forum Speaker	✓	✓		
Information Session Table	✓	√	✓	√
Excursion Activities Day 4	As per Agreement	4	2	1
1 Page Company / School Article / Bio in Conference Booklet	✓	√		
Logo on Digital Backdrop of Conference Opening / Closing Sessions	✓	√		
Logo and Name on Conference Website and Booklet	√	√	√	√
Advertisement in Conference Booklet	Full Page	Full Page	Half Page	

SPONSOR EXPRESSION OF INTEREST FORM

Company Name :
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Brief Description of Your Company/Products/Services :
Brief Description of Your Interest of Sponsoring the Conference :
Contact Person :
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FOR MORE DETAILS, CONTACT CIEC COMMITTEE CIEC@CAN-ACHIEVE.COM



Valid until June 30th, 2019. All sponsorship opportunities are sold on a first come, first served basis. http://ciec.can-achieve.com/